## **2014 General Plan 2040 Special Election**

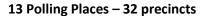
Special Election: May 20, 2014

Ballot: Proposition 467, Ratification of the City of Tempe General Plan 2040

**Registered Voters:** 86,264 **Ballots Cast:** 13,282

**Voter Turnout: 15.4%** 

Early Ballots cast: 12,571 – 94.7% Polling Place Ballots cast: 711 – 5.3%



Early Voting (EV) satellite locations: Tempe Public Library. (Note: ASU did not host an EV site for this election)

Hours of Operation: Monday – Thursday 10:00 a.m. to 6:00 p.m.; Friday 10:00 a.m. to 5:00 p.m.

Number of EVs at Library - 89

## **Council Actions:**

Call of Election and ballot language: Resolution R2014.01, adopted January 9, 2014 Formal Council Meeting Polling places established: Resolution R2014.16, adopted February 27, 2014 Regular Council Meeting

Canvass of election: Resolution R2014.77, adopted June 3, 2014 Special Council Meeting

## **Election Outcome:**

The City of Tempe General Plan 2040 was ratified by the voters, as follows:

Proposition 467. Total Votes: 13,260. YES: 7,433, NO: 5,827. 56% / 44%

## Costs:

| MCED                                 | \$229,455.58        | 86,426 active registered voters @ \$1.37 per voter = 118,403.62 52,383 early voting requests @ \$2.12 per request = 111,051.96 |
|--------------------------------------|---------------------|--|
| Spanish Media & Translation Services | \$300.20            |  |
| Publicity Pamphlet – Runbeck         | \$17,521.56         |  |
| Postage                              | \$11,365.60         |  |
| Legal Advertising                    | \$101.40            |  |
| Security                             | \$66.64             |  |
| EV poll workers                      | \$2,402.50          |  |
| Miscellaneous                        | \$43.10             |  |
| Total                                | <u>\$261,256.58</u> |  |

